

EXECUTIVE BRIEF

Jackie Cook

Executive Strategy | AI Transformation | Operational Excellence | Leadership Navigation



An executive brief highlighting impact, perspective, and partnership—designed for conversations that drive transformation and results.



EXECUTIVE
LEADERSHIP



AI & DIGITAL
TRANSFORMATION



OPERATIONAL
EXCELLENCE



LEADERSHIP
NAVIGATION



TRUSTED ADVISOR &
PARTNER

FOR RECRUITERS | HIRING MANAGERS | BOARD CONVERSATIONS || FRACTIONAL CONSULTING | SPEAKING OPPORTUNITIES | CLIENT PARTNERSHIPS



PEOPLE



STRATEGY



PERFORMANCE



IMPACT



EXECUTIVE PROFILE

Who I am. What I solve.
Why it matters.

I help organizations navigate complexity with clarity.

Over the past two decades I've led operational transformation, built high-performing teams, modernized customer experience, and helped organizations adopt new ways of working without losing sight of the people behind the work.

Today, my focus sits at the intersection of executive leadership, AI transformation, operational excellence, and leadership navigation—helping organizations make better decisions, move faster, and create lasting impact.

LEADERSHIP PHILOSOPHY

NAVIGATION, CLARITY,
JUDGEMENT

CAREER HIGHLIGHTS



DRIVE GROWTH & FINANCIAL PERFORMANCE

Delivered \$800K in cost savings by reassigning operational tasks offshore while enhancing onshore capacity for complex programs.



BUILD HIGH-PERFORMING TEAMS

Built and scaled a new Product division from the ground up at NCM Associates, stabilizing three strategic pillars (Innovation, Development, and Learning & Development).



STREAMLINE OPERATIONS & DRIVE EFFICIENCY

Expanded global early-career programs at Marsh McLennan, improving retention by 9%, boosting communication satisfaction by 21%, and increasing learning opportunities by 25% across 4,300 employees.



NAVIGATE CHANGE & DELIVER STRATEGIC IMPACT

Elevated client satisfaction from 81% to 92% while managing a \$45M portfolio, improving client health and operational performance across multiple regions.

“ Visibility. Interpretation. Strategy. Timing. Action.

Better decisions begin with better navigation.

”



Partnerships that elevate people, performance, and **purpose.**

Thank you for considering me as a partner in your next chapter of growth and impact.

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Executive conversations & guest appearances



Continue the Conversation



Scan to explore my executive portfolio,
connect, or start a conversation.

LinkedIn

<https://www.linkedin.com/in/jackie-cook/>

Email

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Open to:

- Executive roles
- Fractional Leadership
- Advisory opportunities
- Board opportunities

I look forward to connecting.

